

DIGITAL

# CABLE TV SHOW 2025

SAARC Region's Largest  
26th Annual Trade Show on

DIGITAL CABLE TV

BROADBAND

NETWORKING

SURVEILLANCE

OTT

17 18 19  
December  
2025

11am to 6pm

VENUE : BISWA BANGLA MELA PRANGAN (MILAN MELA), KOLKATA, INDIA

#### GOLD SPONSORS

**ALLIANCE**  
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**MEGHBELA**  
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#### SILVER SPONSORS

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#### DIGITAL PARTNER

**MfunL**  
HEALTHCARE DIGITAL MARKETING

Organised by



**CABLE TV EQUIPMENTS TRADERS & MANUFACTURERS ASSOCIATION**

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# SPOTLIGHT

CABLE TV SHOW 2025 is a B2B TRADE FAIR on Digital Cable TV, Broadband, Networking, Surveillance & OTT that offers your company the visibility in front of India's biggest Cable TV market. SPONSOR the trade fair or exhibit your products in pavilions or stalls as per your desire. See the show floor plan and check out various display opportunity with us.

## GOLD SPONSORSHIP PACKAGE

**AS TRADE SHOW GOLD SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:**

- ONE PAVILION OF SIZE 6mtr. X 9mtr. (54 sq. mtrs.) AT A PRIME LOCATION IN THE EXHIBITION HALL
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW GOLD SPONSORSHIP PACKAGE Rs. 15,50,000/- + 18% GST/RCM EXTRA

## SILVER SPONSORSHIP PACKAGE

**AS TRADE SHOW SILVER SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:**

- ONE PAVILION OF SIZE 6mtr. X 6mtr. (36 sq. mtrs.) AT A PRIME LOCATION IN THE TRADE SHOW HALL
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW SILVER SPONSORSHIP PACKAGE Rs. 7,50,000/- + 18% GST/RCM EXTRA

## BRONZE SPONSORSHIP PACKAGE

**AS TRADE SHOW BRONZE SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:**

- ONE PAVILION OF SIZE 3mtr. X 6mtr. (18 sq. mtrs.) AT A PRIME LOCATION IN THE TRADE SHOW HALL
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW BRONZE SPONSORSHIP PACKAGE Rs. 3,25,000/- + 18% GST/RCM EXTRA

## DETAIL OF COMPANY LOGO PROMOTION

**ALL SPONSOR'S LOGO WILL BE CARRIED AS PER DETAILS BELOW:**

- BE CARRIED ON 20,000 COLOURFUL INVITATION CARDS TO BE DISTRIBUTED TO MSOs, CABLE OPERATORS AND TRADE VENDOR
- BE CARRIED ON POSTERS TO BE PUT UP AT CATV MARKET PLACES IN EASTERN INDIA
- BE CARRIED IN ADVERTISEMENTS AND PROMOTIONS ON CABLE TV NETWORKS IN THE REGION
- BE DISPLAYED PROMINENTLY ON THE SPECIAL MAIN GATE CREATED FOR CABLE TV SHOW 2025 AT THE ENTRANCE OF VENUE.
- BE DISPLAYED ON THE CENTRE STAGE IN THE TRADE SHOW VENUE.

## PAVILION / STALL BOOKING RATE

- Rs. 10,000 PER SQR. MTR. + GST 18% EXTRA PREMIUM
- Rs. 8,000 PER SQR. MTR. + GST 18% EXTRA
- EACH STALL SIZE IS 3 MTR. X 3 MTR. ( 9 SQR. MTR. )



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## TENTATIVE FLOOR PLAN

STAGE





# GLIMPSES of CABLE TV SHOW 2024

BISWA BANGLA MELA PRANGAN (MILAN MELA) KOLKATA

