

THE LARGEST TRADE SHOW ON DIGITAL CABLE TV, BROADBAND & OTT

CABLE TV SHOW 2024

SAARC Region's Largest 25th Annual CATV & Broadband SHOW



09 10 11

January 2024

11am to 6pm

VENUE:

**BISWA BANGLA MELA
PRANGAN (MILAN MELA)
KOLKATA**

SD HD 4K

Real Estate Promoters / Builders ! Visit for Digital FTTH Networking for their Projects

PRODUCTS & SERVICES ON DISPLAY

- | | | | | | |
|-----------------------------|--------------------------|---------------------------|-------------------------|---------------------------------|----------------------|
| ➤ DIGITAL HEADEND | ➤ STB-ANDROID, HD, MPEG4 | ➤ CAS | ➤ SMS | ➤ VAS | ➤ OPTICAL FIBRE WIRE |
| ➤ LCO ONLINE COLLECTION POS | ➤ MIDDLEWARE & GAMES | ➤ OFC NETWORKING & | ➤ TRANSMISSION PRODUCTS | ➤ EDFA, TRANSMITTER 1550 / 1310 | |
| ➤ SPLICING MACHINE | ➤ OTDR | ➤ GPON PRODUCTS-OLT, ONU, | ➤ SWITCH, ROUTER | ➤ FTTH NETWORKING | |
| ➤ TRIPLE PLAY | ➤ GPON EDFA, RF ONU, WDM | ➤ MSOs | ➤ HITS | ➤ ISP NOC | ➤ CCTV |
| | | | | | ➤ SEMINAR |

GOLD SPONSORS

ALLIANCE
BROADBAND | Connecting possibilities

MEGHBELA
BROADBAND

**SILVER SPONSORS****BRONZE SPONSORS**

DIGISOL

EXTREME

SEANET

**SUPPORTING MSO**

GTPL KCBPL

DIGITAL PARTNER

Organised by

**CABLE TV EQUIPMENTS TRADERS & MANUFACTURERS ASSOCIATION**

Electronics Centre, 1/1A, Biplabi Anukul Chandra Street, 4th Floor, Kolkata - 700072

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Visit us : www.ctmaindia.com for more update • Entry Free by Registration

SPOTLIGHT

CABLE TV SHOW 2024 is a B2B TRADE FAIR on Digital Cable TV, Broadband on Cable & OTT that offers your company the visibility in front of India's biggest Cable TV market. SPONSOR the trade fair or exhibit your products in pavilions or stalls as per your desire. See the show floor plan and check out various display opportunity with us.

GOLD SPONSORSHIP PACKAGE

AS TRADE SHOW GOLD SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:

- ONE PAVILION OF SIZE 6mtr. X 9mtr. (54 sq. mtrs.) AT A PRIME LOCATION IN THE EXHIBITION HALL
- 4 BANNERS OF SIZE 3' X 8' WILL BE HANGED INSIDE THE EXHIBITION HALL.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW GOLD SPONSORSHIP PACKAGE Rs. 15,50,000/- + 18% GST/RCM EXTRA

SILVER SPONSORSHIP PACKAGE

AS TRADE SHOW SILVER SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:

- ONE PAVILION OF SIZE 6mtr. X 6mtr. (36 sq. mtrs.) AT A PRIME LOCATION IN THE TRADE SHOW HALL
- 2 BANNERS OF SIZE 3' X 8' WILL BE HANGED INSIDE THE EXHIBITION HALL.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW SILVER SPONSORSHIP PACKAGE Rs. 7,50,000/- + 18% GST/RCM EXTRA

BRONZE SPONSORSHIP PACKAGE

AS TRADE SHOW BRONZE SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:

- ONE PAVILION OF SIZE 3mtr. X 6mtr. (18 sq. mtrs.) AT A PRIME LOCATION IN THE TRADE SHOW HALL
- 1 BANNER OF SIZE 3' X 8' WILL BE HANGED INSIDE THE EXHIBITION HALL.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW BRONZE SPONSORSHIP PACKAGE Rs. 3,25,000/- + 18% GST/RCM EXTRA

DETAIL OF COMPANY LOGO PROMOTION

ALL SPONSOR'S LOGO WILL BE CARRIED AS PER DETAILS BELOW:

- BE CARRIED ON 20,000 COLOURFUL INVITATION CARDS TO BE DISTRIBUTED TO MSOs, CABLE OPERATORS AND TRADE VENDOR
- BE CARRIED ON POSTERS TO BE PUT UP AT CATV MARKET PLACES IN EASTERN INDIA
- BE CARRIED IN ADVERTISEMENTS AND PROMOTIONS ON CABLE TV NETWORKS IN THE REGION
- BE DISPLAYED PROMINENTLY ON THE SPECIAL MAIN GATE CREATED FOR CABLE TV SHOW 2024 AT THE ENTRANCE OF VENUE.
- BE DISPLAYED ON THE CENTRE STAGE IN THE TRADE SHOW VENUE.

PAVILION / STALL BOOKING RATE

- Rs. 8,000 PER SQR. MTR. + GST 18% EXTRA
- EACH STALL SIZE IS 3 MTR. X 3 MTR. (9 SQR. MTR.)

**9th, 10th & 11th January, 2024
at BISWABANGLA MELA PRANGAN,
OPP. SCIENCE CITY, KOLKATA**

STAGE



Science City, Kolkata

