

CABLE TV SHOW 2023

SAARC Region's Largest 24th Annual CATV & Broadband SHOW
LARGEST TRADE SHOW ON DIGITAL CABLE TV, BROADBAND & OTT

SCIENCE CITY KOLKATA
11am to 6 pm

11

12

13

JANUARY, 2023

SD

HD

4K



SHOWCASE YOUR PRODUCTS & REACH OUT TO NEW PARTNERS

- DIGITAL CABLE TV
- SET TOP BOX - MPEG4 / HD / ANDROID
- CAS & SMS
- VAS & MIDDLEWARE
- SPLICING, OTDR, QAM DIGITAL METER
- LCO BILLING & COLLECTION PACKAGES
- BROADBAND GPON / GEON
- OLT, ONU, WDM

- MSOs, HITS, ISPs
- FTTH
- IPTV, TV on BROADBAND, OTT
- INTERNET of THINGS - IOT
- OFC NETWORKING & TRANSMISSION PRODUCTS
- TESTING EQUIPMENTS
- STUDIO & LOCAL CHANNEL EQUIPMENTS

GOLD SPONSORS

ALLIANCE
BROADBAND | Connecting possibilities

MEGHBELA
BROADBAND

SILVER SPONSOR

syRotech
NETWORKS

iNNO
INSTRUMENT

BRONZE SPONSORS

DIGISOL

STAR
Splicing Machines

MRMPL

WDP
DIGITAL

SPI
TECHNOLOGY - INNOVATION SOLUTIONS

UBIQCOM

SUPPORTING MSO

SITI **GTPLKCBPL**
NETWORKS

DIGITAL PARTNER
GOOGLY
DIGITAL MARKETING PARTNER

Organised by



CABLE TV EQUIPMENTS TRADERS & MANUFACTURERS ASSOCIATION

Electronics Centre, 1/1A, Biplabi Anukul Chandra Street, 4th Floor, Kolkata - 700072
Ph.: 033-2212 4057, Mob.: 98310 14294, E-mail : ctmacal@gmail.com, Web.: www.ctmaindia.com

Visit us : www.ctmaindia.com for more update • Entry Free by Registration

SPOTLIGHT

CABLE TV SHOW 2023 is a B2B TRADE FAIR on Digital Cable TV, Broadband on Cable & OTT that offers your company the visibility in front of India's biggest Cable TV market. SPONSOR the trade fair or exhibit your products in pavilions or stalls as per your desire. See the show floor plan and check out various display opportunity with us.

GOLD SPONSORSHIP PACKAGE

AS TRADE SHOW GOLD SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:

- ONE PAVILION OF SIZE 6mtr. X 9mtr. (54 sq. mtrs.) AT A PRIME LOCATION IN THE EXHIBITION HALL
- 4 BANNERS OF SIZE 3' X 8' WILL BE HANGED INSIDE THE HANGER.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW GOLD SPONSORSHIP PACKAGE: DOMESTIC EXHIBITOR - Rs. 15,50,000
OVERSEAS EXHIBITOR -US\$ 40,000, 18% GST/RCM EXTRA

SILVER SPONSORSHIP PACKAGE

AS TRADE SHOW SILVER SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:

- ONE PAVILION OF SIZE 6mtr. X 6mtr. (36 sq. mtrs.) AT A PRIME LOCATION IN THE TRADE SHOW HALL
- 2 BANNERS OF SIZE 3' X 8' WILL BE HANGED INSIDE THE HANGER.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW SILVER SPONSORSHIP PACKAGE: DOMESTIC EXHIBITOR - Rs. 7,50,000
OVERSEAS EXHIBITOR -US\$ 20,000, 18% GST/RCM EXTRA

BRONZE SPONSORSHIP PACKAGE

AS TRADE SHOW BRONZE SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:

- ONE PAVILION OF SIZE 3mtr. X 6mtr. (18 sq. mtrs.) AT A PRIME LOCATION IN THE TRADE SHOW HALL
- 1 BANNER OF SIZE 3'X 8'WILL BE HANGED INSIDE THE HANGER.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW
- TRADE SHOW BRONZE SPONSORSHIP PACKAGE: DOMESTIC EXHIBITOR -Rs. 3,25,000
OVERSEAS EXHIBITOR -US\$ 10,000, 18% GST/RCM EXTRA

DETAIL OF COMPANY LOGO PROMOTION

ALL SPONSOR'S LOGO WILL BE CARRIED AS PER DETAILS BELOW:

- BE CARRIED ON 20,000 COLOURFUL INVITATION CARDS TO BE DISTRIBUTED TO MSOs, CABLE OPERATORS AND TRADE VENDOR
- BE CARRIED ON POSTERS TO BE PUT UP AT CATV MARKET PLACES IN EASTERN INDIA
- BE CARRIED IN ADVERTISEMENTS AND PROMOTIONS ON CABLE TV NETWORKS IN THE REGION
- BE DISPLAYED PROMINENTLY ON THE SPECIAL MAIN GATE CREATED FOR CABLE TV SHOW 2023 AT THE ENTRANCE OF VENUE.
- BE DISPLAYED ON THE CENTRE STAGE IN THE TRADE SHOW VENUE.

PAVILION / STALL BOOKING RATE

- DOMESTIC EXHIBITOR : Rs. 8,000 PER SQR. MTR.
- OVERSEAS EXHIBITOR : US\$ 210 PER SQR. MTR.
- GST 18% EXTRA
- EACH STALL SIZE IS 3 MTR. X 3 MTR. (9 SQR. MTR.)

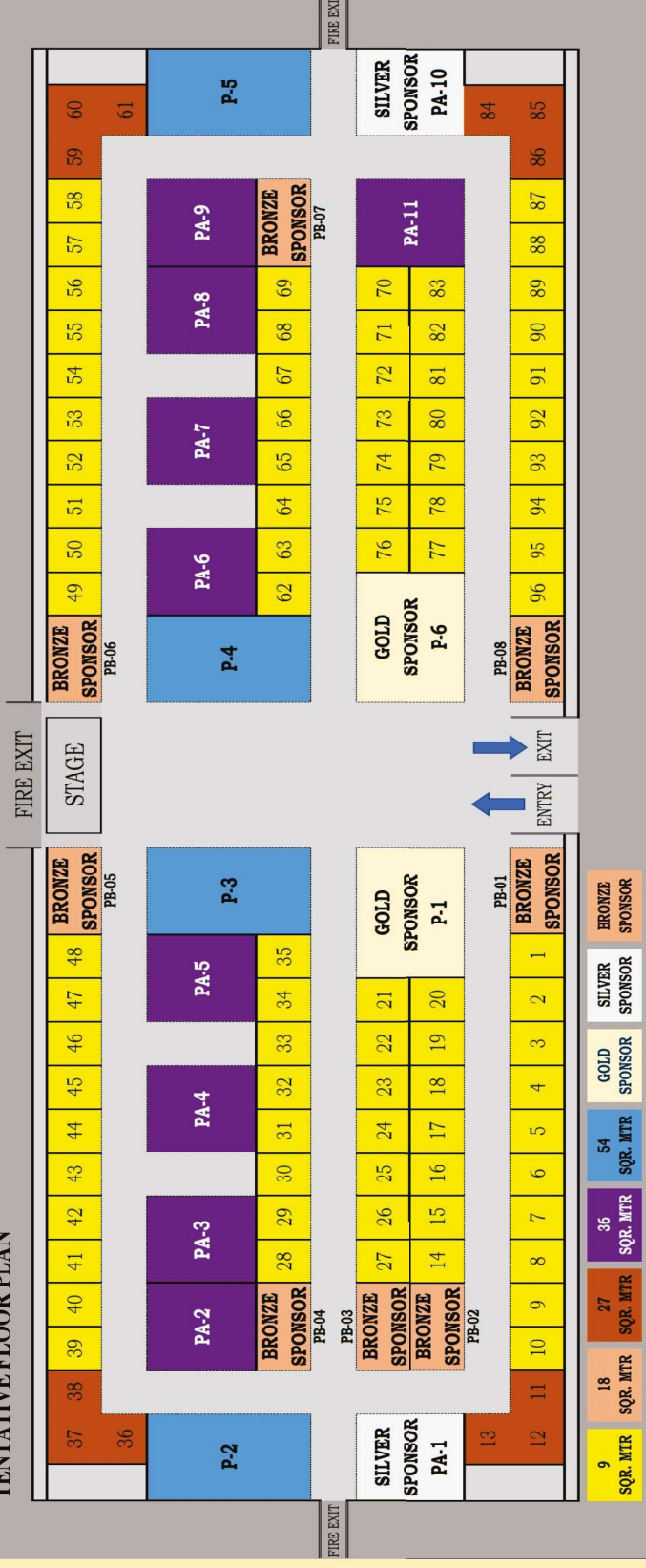
TENTATIVE FLOOR PLAN

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GLIMPSES of CABLE TV SHOW 2020

