

# CABLE TV SHOW 2020

SAARC Region's Largest 23rd Annual CATV & Broadband SHOW

**THE LARGEST TRADE SHOW ON DIGITAL CABLE TV & BROADBAND**

**6 7 8** **SCIENCE CITY | KOLKATA**  
**JANUARY 2020** **11am to 6 pm**

[www.ctmaindia.com](http://www.ctmaindia.com)

**SHOWCASE YOUR PRODUCTS & REACH OUT TO NEW PARTNERS**

- ◆ DIGITAL HEADEND
- ◆ STB – ANDROID, HD, MPEG4
- ◆ CAS
- ◆ SMS
- ◆ VAS
- ◆ LCO ONLINE COLLECTION POS
- ◆ MIDDLEWARE & GAMES
- ◆ OFC NETWORKING &
- ◆ TRANSMISSION PRODUCTS
- ◆ EDFA, TRANSMITTER 1550 / 1310
- ◆ SPLICING MACHINE
- ◆ OTDR
- ◆ GPON PRODUCTS – OLT, ONU,
- ◆ SWITCH, ROUTER
- ◆ FTTH NETWORKING
- ◆ TRIPLE PLAY
- ◆ GPON EDFA, RF ONU, WDM
- ◆ MSOs
- ◆ HITS
- ◆ ISP NOC
- ◆ CCTV
- ◆ SEMINAR



**For Participation/Sponsorship**

**PAWAN JAJODIA**

CHAIRMAN - EXHIBITION

+91 98310 14294, [ctmacal@gmail.com](mailto:ctmacal@gmail.com)

**200+**  
PARTICIPATING PRODUCTS

**500+**  
PARTICIPATING BRANDS

**15,000+**  
TRADE VISITORS

**1,700+**  
SQ. MT. EXHIBIT AREA

**Supporting MSOs**



**GTPL KCBPL**  
Digital Cable TV & Broadband



**Official Publications**

Satellite @ Internet India  
MAGAZINE  
ENGLISH & HINDI  
[www.slimg.com](http://www.slimg.com)

**SATELLITE**  
BROADCASTING

**Cable Quest**  
Broadband

**Broadband India**

**AVISHKAR**  
INDIA'S FIRST BROADCASTING MAGAZINE

Organised by



**CABLE TV EQUIPMENTS TRADERS & MANUFACTURERS ASSOCIATION**

Electronics Centre, 1/1A, Biplabi Anukul Chandra Street, 4th Floor, Kolkata - 700072

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# SPOTLIGHT

CABLE TV SHOW 2020 is a B2B TRADE FAIR on Digital Cable TV & Broadband on Cable that offers your company the spotlight in front of India's biggest Cable TV market. **SPONSOR** the trade fair or exhibit your products in pavilions or stalls as per your desire. **See the floor plan and check out your other opportunity with us.**

## EXHIBITION SPONSORSHIP PACKAGE

**AS AN EXHIBITION SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:**

- ONE PAVILION OF SIZE 6mtr. X 9mtr. (54 sq. mtrs.) AT A PRIME LOCATION IN THE EXHIBITION HALL,
- 4 BANNERS OF SIZE 8' X 3' WILL BE HANGED INSIDE THE HANGER.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW

## EXHIBITION CO-SPONSORSHIP PACKAGE

**AS AN EXHIBITION CO-SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:**

- ONE PAVILION OF SIZE 6mtr. X 6mtr. (36 sq. mtrs.) AT A PRIME LOCATION IN THE EXHIBITION HALL,
- 2 BANNERS OF SIZE 8' X 3' WILL BE HANGED INSIDE THE HANGER.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW

## EXHIBITION ASSOCIATE SPONSORSHIP PACKAGE

**AS AN EXHIBITION ASSOCIATE SPONSOR YOU WILL GET IMMENSE MILEAGE AND VISIBILITY AS YOU WILL GET THE FOLLOWING BENEFITS:**

- ONE PAVILION OF SIZE 3mtr. X 6mtr. (18 sq. mtrs.) AT A PRIME LOCATION IN THE EXHIBITION HALL,
- 1 BANNER OF SIZE 8' X 3' WILL BE HANGED INSIDE THE HANGER.
- YOUR COMPANY LOGO WILL BE PROMOTED AS DETAILED BELOW

## DETAIL OF COMPANY LOGO PROMOTION

**ALL SPONSORS' LOGOS WILL BE CARRIED AS DETAILS BELOW :**

- BE CARRIED IN ALL OUR COLOUR ADVERTISEMENTS IN LEADING CABLE TV TRADE MAGAZINES OF THE COUNTRY.
- BE CARRIED ON 20,000 COLOURFUL INVITATION CARDS TO BE DISTRIBUTED TO MSOs, CABLE OPERATORS AND TRADE VISITORS
- BE CARRIED ON POSTERS TO BE PUT UP AT CATV MARKET PLACES IN EASTERN INDIA
- BE CARRIED IN ADVERTISEMENTS AND PROMOTIONS ON CABLE TV NETWORKS IN THE REGION
- BE DISPLAYED PROMINENTLY ON THE SPECIAL MAIN GATE CREATED FOR CABLE TV SHOW 2020 AT THE ENTRANCE OF VENUE.
- BE DISPLAYED ON THE CENTRE STAGE IN THE EXHIBITION VENUE.

# TENTATIVE FLOOR PLAN

## CABLE TV SHOW 2020

SCIENCE CITY | KOLKATA, INDIA

6th, 7th & 8th JANUARY, 2020





# GLIMPSES of CABLE TV SHOW 2019

